

THE MILKY WAY EXFOLIATING GEL

A daily mild exfoliating cleansing gel with moisturizing aminoacids and aloe extract. It doesn't dry out skin and preserves its moisture balance, leaving the skin smooth, soft and glowy.

Click on ingredient trade names to open product information page

	Trade Name	INCI Name	Function	%
A.	Deionized Water	Aqua		69,53
	Glicerina F.U. Ph.Eur.	Glycerin	Humectant	0,75
	Natrlquest E30 (<i>Innospec</i>)	Aqua, Trisodium Ethylenediamine Disuccinate	Chelating Agent	0,30
	Carbopol Aqua SF-1 (<i>Lubrizol</i>)	Aqua, Acrylates Copolymer	Rheology Modifier	11,00
B.	Iselux LQ-CLR-SB (<i>Innospec</i>)	Sodium Lauroyl Methyl Isethionate	Surfactant	10,00
	Amphotensid B4/C (<i>Zschimmer & Schwarz</i>)	Aqua, Cocamidopropyl Betaine	Surfactant	6,00
C.	Sodium Hydroxide ≥ 98%, Ph. Eur. USP BP	Sodium Hydroxide	Neutralizing Agent	0,42
D.	Microcare PEHG (<i>Thor</i>)	Phenoxyethanol, Ethylhexylglycerin	Preservative	0,80
	Ajidew NL-50 (<i>Ajinomoto</i>)	Aqua, Sodium PCA	Moisturizing Agent	0,20
	Aloe Vera Gel Decolorized 10X (<i>Improve USA</i>)	Aloe Barbadensis Leaf Juice	Soothing, Moisturizing	0,50
	Naturebead R20 (<i>Micro Powders</i>)	Oryza Sativa Cera	Exfoliant	0,50

Chemical/physical characteristics

Appearance:	clear gel with beads
pH:	6,3-6,8
Viscosity (Brookfield RVT, 20 rpm, 20°C):	6.500-7.500 mPa·s
Stability:	3 months at 40°C

Manufacturing process

Mix the components of phase A and add phase B under agitation. Add NaOH to neutralize Carbopol and increase viscosity. Add phase D.

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THE MILKY WAY EXFOLIATING GEL

A lightweight gel peel that gently exfoliates skin. **Iselux LQ-CLR-SB** is a mild and natural surfactant that provides an elegant after-feel. **Naturebead R20**, a off-white powder made from 100% rice bran wax and is Ecocert approved. The skin structure immediately appears more even, smooth and glowy. The moisturization is guaranteed by the presence of active ingredients **Ajidew NL-50** and **Aloe Vera Gel Decolorized 10X**.

Key Ingredients

Iselux LQ-CLR-SB: extremely mild, sulfate free anionic surfactant derived from natural/renewable resources. Excellent water solubility properties to develop crystal clear liquid products.

Technical Plus

Naturebead R20: naturebead products are spherical powders that utilize natural waxes, designed for use as non-irritating exfoliating agents. Their spherical shape allows the particles to gently roll across the skin.

Active Plus

Ajidew NL-50: natural humectant, component of **NMF**, increases **PCA** content in the skin and improves skin **moisturization, softness** and **elasticity**.

Aloe Vera Gel Decolorized 10X: organic and sustainable high-quality **concentrated aloe gel** with **soothing and moisturizing** properties.

Unique plus of the formula

A mild exfoliating cleansing gel, containing 100% natural exfoliants microbeads.

Consumer benefits

- suitable for all skin types
- doesn't dry out
- leaves the skin soft and glowy

Free of:

- microplastic beads
- parabens
- sulfates
- silicones
- fragrance

