

PUREENERGY CHARCOAL CLEANSING STICK

A natural-based, purifying and energizing oil-to-milk face cleansing stick that releases charcoal upon application and gently exfoliates skin, leaving it smooth, clear and radiant.

Click on ingredient trade names to open product information page

	Trade Name	INCI Name	Function	%
A.	Hexaglyn 1-OV (<i>Nikko</i>)	Polyglyceryl-6 Oleate	Emulsifier	15,00
	Decaglyn 1-L (<i>Nikko</i>)	Polyglyceryl-10 Laurate	Solubilizer	2,50
	Glicerina F.U. Ph.Eur.	Glycerin	Humectant	10,00
B.	Lipovol C-76 (<i>Vantage</i>)	Cocos Nucifera Oil	Emollient	20,00
	GS-MHP (<i>Nikko</i>)	Methylheptyl Palmitate	Emollient	31,00
	AJK OD 2046 (<i>Ajinomoto</i>)	Octyldodecanol, Dibutyl Lauroyl Glutamide, Dibutyl Ethylhexanoyl Glutamide	Rheology Modifier	8,00
	Microease 1132 (<i>Micro Powders</i>)	Synthetic Wax, Cera Microcristallina	Body Agent	8,00
	Eldew PS-203R (<i>Ajinomoto</i>)	Phytosteryl/Octyldodecyl Lauroyl Glutamate	Emollient	1,00
	Aperoxid TLA (<i>Biochim</i>)	Lecithin, Tocopherol, Ascorbyl Palmitate, Citric Acid	Antioxidant	0,10
C.	LIFE Oleobooster (<i>Oléos</i>)	Brassica Campestris Seed Oil, Polyglyceryl-3-Diisostearate, Stevia Rebaudiana Extract, Cistus Monspeliensis Extract	Antioxidant, Anti-age	1,00
D.	Lipobead Detox with Charcoal (<i>Vantage</i>)	Mannitol, Cellulose, Charcoal Powder, Caprylic/Capric Triglyceride, Hydroxypropyl Methylcellulose, CI 77499	Antipollution, Detoxifying	1,20
	Magicolor 150W/CHC (<i>Presperse</i>)	CI 77891, Silica Dimethyl Silylate, Ethyl Cellulose, Zea Mays Starch, Lauric Acid, Charcoal Powder, Polyglyceryl-10 Stearate	Encapsulated Pigment	1,20
	Ecocrub 80PC (<i>Micro Powders</i>)	Polylactic Acid	Exfoliant	1,00

Chemical/physical characteristics

Appearance:	whitish stick with black beads
pH:	n.a.
Viscosity (Brookfield RVT, 20 rpm, 20°C):	n.a.
Stability:	3 months at 40°C

Manufacturing process

Mix phase A ingredients, add phase B and heat to 100°C. Cool down to 75°C, add phase C and D, then pour into final container.

Remarks

Apply stick to wet face and massage to transform the stick into an oil and to release charcoal. Rinse off with warm water. Clean the stick after use.

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ST4-0-014

PURENERGY CHARCOAL CLEANSING STICK

This portable stick **cleanses skin without drying it out or leaving a greasy film** thanks to the gentle yet effective polyglycerols combination of **Hexaglyn 1-OV** and **Decaglyn 1-L. GS-MHP**, an ultra-light plant-derived ester, helps **dissolving sebum and dirt**, while **Lipovol C-76** ensures skin's **spreadability**. It is formulated with **Ecoscrub 80PC** to **gently exfoliate** skin, **Magicolor 150W/CHC** to **release detoxifying charcoal** upon application, and **Lipobead Detox with Charcoal** for added visual and exfoliating effect. **Life Oléobooster** protects **skin energy**.

Key Ingredients

Hexaglyn 1-OV: PEG-free liquid hydrophilic emulsifier with vegetal origin.

Decaglyn 1-L: a plant-derived PEG-free solubilizer for cleansing application, emulsions and wet wipes base. It is an excellent foaming booster and sebum remover.

Technical Plus

Magicolor 150W/CHC: patented multi-layer encapsulated charcoal powder that moves from white to revealing color upon application. It has a unique product application with "Color Reveal" story.

Active Plus

LIFE Oleobooster: it protects the mitochondria, helping the cells to maintain their optimal energy levels. The consequence is smoother, brighter and revived skin.

Unique plus of the formula

An easy to use **charcoal-releasing oil-to-milk cleansing stick** that leaves the skin hydrated, energized and radiant.

Consumer benefits

- **Convenient** cleansing
- **Non-drying** after-feel
- **Energizing** and **purifying**

Free of:

- PEG free
- Silicone free
- Microplastic free

